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| Criteria | Point Values/ Descriptors |
| ***Media Relations***Students will oversee writing media stories on various topics throughout the semester for their assigned team. Write at least two stories each week. Some suggestions for media stories:* Previews of Upcoming games for the week (include statistical information about both teams)
* Pieces on Key Player from previous week /Q and A’s with players and coaches
* Special Stories about individual players or team

*Each media story should be proofread by another media relations member before submitting to google drive as pdf. Each story should be appropriately named.* | **0** | **12-14** | **15-17** | **18-20** |
| Student did not complete and submit any work for the Honors Project | Student submitted some stories on time and quality of work was lacking. | Student submitted all media stories on time but quality of work was lacking. | Student submitted at least two media stories on time and stories were high quality. |
| ***Graphic Design***Students oversee the creation of graphic content throughout the semester for their assigned team. Must have a graphic for each gameday and final score. Some suggestions for graphics:* Season/Home Schedule
* Gameday graphics (include opponents, location, time, etc.)
* Final Score graphics
* Additional graphics that can be used for video or media stories (must coordinate with team members)

*Review each graphic before submitting to drive as a jpeg. Each graphic should be appropriately named.* | **0** | **12-14** | **15-17** | **18-20** |
| Student did not complete and submit any work for the Honors Project . | Student submitted some graphics on time and quality of work was lacking. | Student submitted all graphics on time but quality of work was lacking | Student submitted multiple graphics on time and design of graphic was high quality. |
| ***Podcast***Students will oversee the creation of a weekly podcast produced and released on Monday or Friday. Students will be required to cover or create content on the following topics in the podcast:* Preview of upcoming home events that week and themes (predetermined by teams)
* Preview of upcoming entertainment events on campus (theater, chorus and dance)
* One spotlight athlete of the week (decide on as a team). Bring them onto podcast as guest if possible.
* One interesting entertainment/sport topic to discuss from the news.
	+ <https://www.forbes.com/sportsmoney/#31a307ba7ff6>
	+ <https://www.forbes.com/hollywood-entertainment/#13972fdf5699>
* Some sort of fun competition (sport or entertainment related) between podcast members. Ex) Name that tune, sport trivia questions, etc.

*Students should have a general script for each podcast episode to be signed off by Coach Will. Students will produce and submit Podcast through class Anchor account and tweeted out after completion.* | **0** | **12-14** | **15-17** | **18-20** |
| Students did not complete and submit any work for the Honors Project | Students submitted the podcast late and did not cover all segments. | Students submitted the podcast on time but did not cover all segments. | Podcast was submitted on time and covered all appropriate segments. |
| ***Video/Interview***Students will oversee the creation of weekly video content promoting their assigned sport. Students will be required to submit at least one video per week for their assigned sport team. Video content could include:* Fun Competitive Video’s. Ex’s) Name that tune, dad jokes, trivia comp, Most Likely To….
* Q and A’s with athletes or coaches

*Video’s should have titles and transitions added.* | **0** | **12-14** | **15-17** | **18-20** |
| Student did not complete and submit any work for the Honors Project | Student did not submit work on time and quality of video work was lacking | Student submitted work on time but quality of video work was lacking. | Student submitted all video content on time. All videos submitted were high quality. |